

Your
aspirations

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Our
commitment

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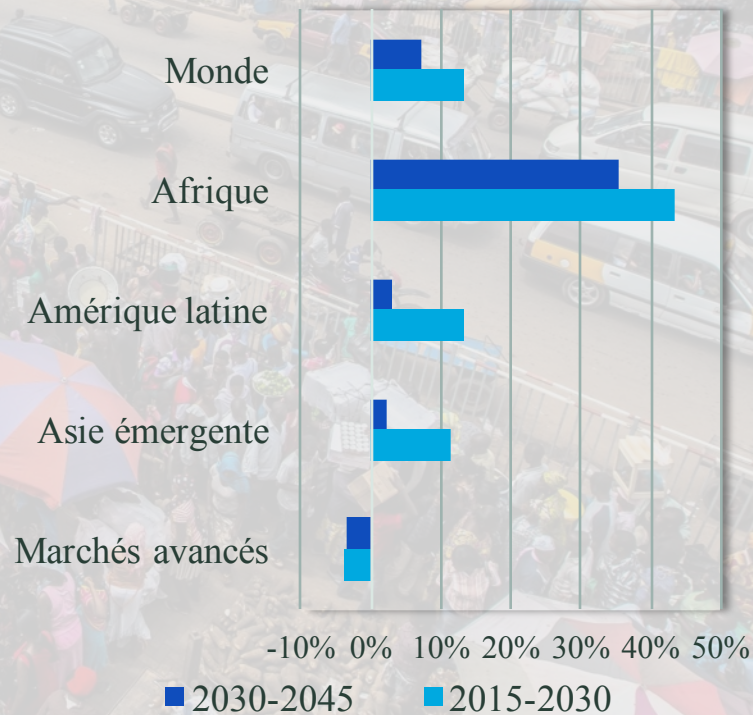
A more
resilient Africa

Impact des évolutions socio-économiques et de l'innovation sur les métiers, l'offre et la demande d'assurance à l'horizon 2030

Jean-Jacques Henchoz - Abidjan, le 16 février 2016

Une population jeune à croissance rapide et la classe moyenne stimuleront la demande d'assurance

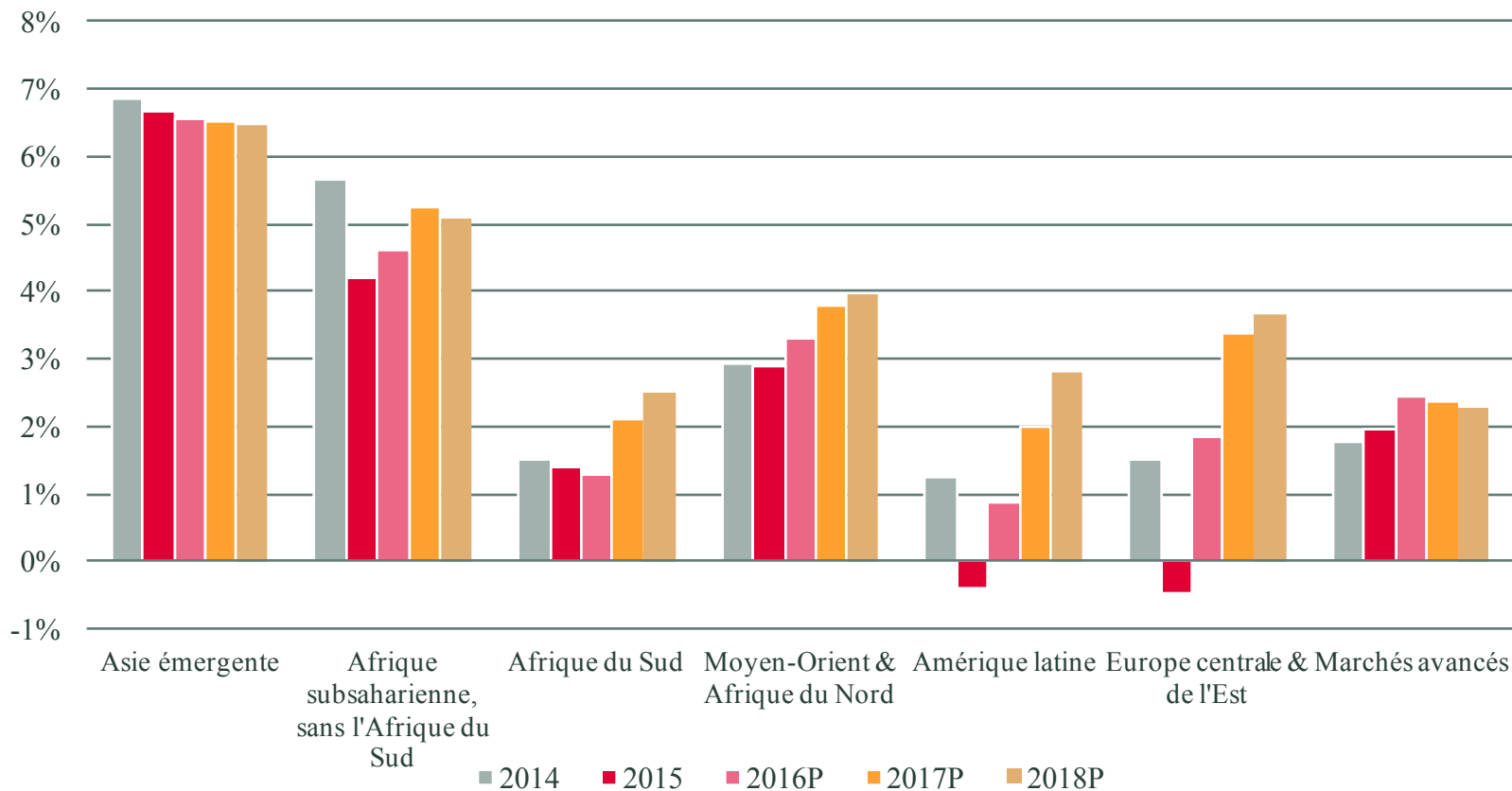
Croissance de la population en âge de travailler



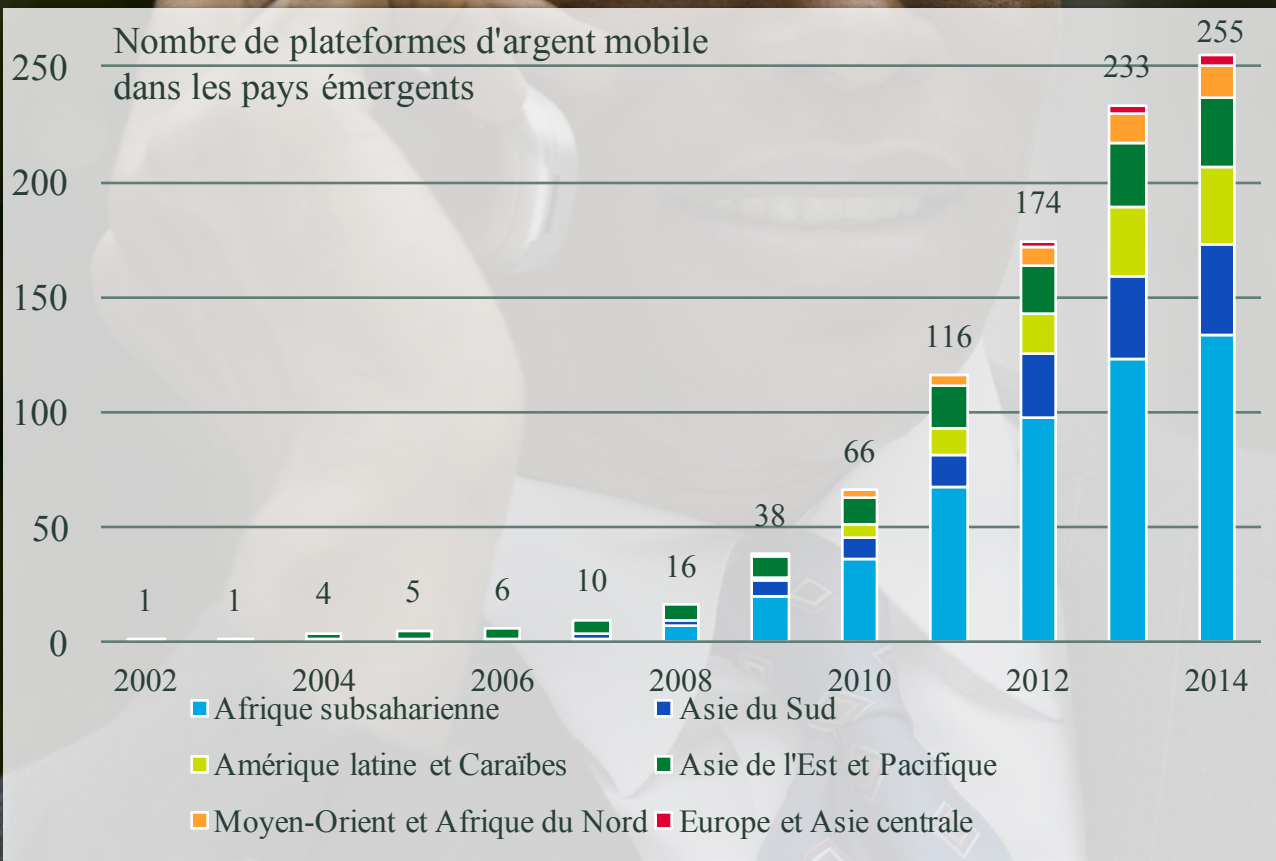
Source : Nations Unies

Une forte croissance à moyen ou long terme, mais des défis se posent actuellement à l'ASS

Croissance du PIB réel



La diffusion rapide de la technologie en Afrique donnera lieu à de nouveaux modes de distribution de l'assurance et permettra d'atteindre de nouveaux clients





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